

THOR **INDUSTRIES, INC.**

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NEWS RELEASE

Date: November 10, 2008
Contact: Wade F. B. Thompson or Peter B. Orthwein

THOR TO PROVIDE ITS RV DEALERS WITH RETAIL FINANCING

Thor Industries, Inc. (NYSE:THO) announced today that it is re-launching Thor Credit to provide retail financing for recreation vehicle customers of Thor dealers. Thor Credit will finance new Thor RV products and used products of its dealers. The new business will be led by former Thor Credit employees Ed Arienti, Margaret Gandolfo, and Nancy Hartmann, utilizing their decades of industry retail finance expertise.

“Thor’s RV customers and dealers need to have retail credit and Thor is working to fill this need,” said Wade F. B. Thompson, Thor Chairman. Thor will launch the financing program in the coming weeks.

Thor is the world’s largest manufacturer of recreation vehicles and a major builder of commercial buses.

This release includes certain statements that are “forward looking” statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward looking statements involve uncertainties and risks. There can be no assurance that actual results will not differ from our expectations. Factors which could cause materially different results include, among others, additional issues that may arise in connection with the findings of the completed investigation of the Audit Committee of the Board of Directors of Thor Industries, Inc. (the "Company") and the SEC’s requests for additional information, fuel prices, fuel availability, lower consumer confidence, interest rate increases, tight lending practices, increased material costs, the success of new product introductions, the pace of acquisitions, cost structure improvements, the impact of the recent auction market failures on our liquidity, competition and general economic conditions and the other risks and uncertainties discussed more fully in Item 1A of the Company's Annual Report on Form 10-K for the year ended July 31, 2008. The Company disclaims any obligation or undertaking to disseminate any updates or revisions to any forward looking statements contained in this release or to reflect any change in the Company’s expectations after the date of this release or any change in events, conditions or circumstances on which any statement is based except as required by law.